



PRO DÉCOR

# COMPANY PROFILE

[www.prodecor-sa.com](http://www.prodecor-sa.com)



PRO DÉCOR

Turning Your Vision Into Reality



PRO DÉCOR

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PRO DÉCOR

# CEO STATEMENT

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At Pro Décor, we believe that design is a universal language that transcends words, with the extraordinary power to transform spaces into inspiring narratives. We are committed to leading the way in interior design and construction within the Kingdom of Saudi Arabia, driven by an unwavering pursuit of excellence.

Our passion for delivering exceptional results empowers us to exceed client expectations and foster deep satisfaction and loyalty.

As we chart our path forward, we are poised to embrace new challenges and seize transformative opportunities with confidence and determination. I extend my heartfelt gratitude to our valued clients and partners for their trust and support.

Together, we will continue to elevate our standards and achieve remarkable success, reinforcing our position as industry leaders.

**Abdulkader Rifai**

CEO



PRO DÉCOR

# INTRODUCTION

# ABOUT COMPANY

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## Where Visions Become Reality . .

Nestled in the vibrant heart of Jeddah, Pro Decor began its journey toward becoming a leader in interior design implementation.

Our mission is driven by a vision to enrich lives with elegance, beauty, and luxury, all while upholding the moral and cultural values that define our identity.

We are dedicated to actively contributing to the Kingdom's Vision 2030, working towards the creation of a thriving society.



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# OUR JOURNEY

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Where the dream begins..

Our journey began with a profound passion and unwavering ambition. Starting in the fit-out sector, we embraced challenges as opportunities for growth, gaining invaluable experience along the way. Our commitment to balancing quality with cost, exceeding customer expectations, and maintaining high standards has strengthened our resolve and expertise.

These experiences have inspired us to develop a system that perfectly aligns with our vision. We understand that achieving excellence goes beyond simply delivering good service; it demands a robust framework that ensures quality, fosters innovation, and prioritizes customer satisfaction.

Our dedication to continuous improvement positions us to thrive in any landscape, turning challenges into stepping stones toward success.

"Crafting Our Story: Where Dreams, Passion, Challenges, and Successes Unite in Every Project."





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# DESIGN & IMPLEMENTATION PHILOSOPHY

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We believe that design transcends mere beautification; it is a refined art that embodies cultures and has a profound impact on lifestyles. Our specialized team brings these designs to life with a unique touch, meticulously attending to every detail. Each piece, design, and project embodies our core values of excellence, innovation, transparency, and responsibility.

Our goal is to create environments that strengthen family and community bonds, inspire creativity, and promote well-being and tranquility. We consider our clients' success in achieving spaces that reflect their values as a measure of our own success.

Ultimately, we strive to contribute to a better society, where beauty and ethics seamlessly intertwine in every design.



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# TEAM LEADER

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**ABDULKADER RIFAI**

CEO - MD



**YOUSSEF SHARBATLY**

Chairman



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# TOWARDS VISION 2030

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We are fully committed to aligning our corporate strategies and operations with the ambitious objectives of the Kingdom's Vision 2030. Through our efforts, we actively contribute to key programs that aim to:

- Elevate the quality of life for all .
- Empower and nurture national talents .
- Drive innovation and sustainability
- Forge strong local partnerships





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# MISSION

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We provide an integrated experience combining creativity, quality, and efficiency, while building long-term relationships with our clients based on trust and excellence.

# VISION

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- **Leadership & Excellence**

We strive to be among the leading and specialized companies in Saudi Arabia and the Gulf, setting new standards for quality and excellence.

- **Growth & Expansion**

Expanding our services and investing in our team's development to become a reference in the luxury construction industry, and to leave a clear mark in every field we enter.



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# OUR VALUES

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## EXPERTISE



We are distinguished by our competence and expertise in all that we do.

## PERFECTION



Excellence is our approach.  
Certified to ISO 9001 and 45001 standards

## INTEGRITY



Dealing with honesty and transparency, and building relationships based on trust.

Our values are our compass, guiding every decision and service. It distinguish us and ensure complete customer satisfaction.



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# CERTIFICATES



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# THE MILESTONE

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# PRO DÉCOR

**1M**

We've covered over a million square meters.

**+200**

We have worked on over two hundred projects.

**+13**

Over 13 years of experience.

**15**

Global Strategic Partnerships



# OUR PROCESS

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From Vision to  
Reality  
Your Journey  
with Us. .

1

## Listen & Plan

listening to your needs and  
develop a comprehensive plan.

2

## Design & Creativity

transforming your ideas into  
inspiring designs.

3

## Execution & Monitoring

managing and implementing the  
project with meticulous attention to  
detail and the highest standards of  
craftsmanship.

4

## Handover & Support

delivering a complete project and  
provide post-implementation  
support.





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# WHY US?

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## Experience and Expertise

We have extensive experience and a specialized team that ensures your projects are executed to the highest standards of quality and precision.



## Tailored Solutions

We craft innovative design solutions that meet your needs and exceed your expectations.



## Value and Quality

We are committed to delivering exceptional quality at competitive prices, ensuring the best value for our clients.



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# MEET THE TEAM

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# OUR COMPREHENSIVE SERVICES



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# OUR SERVICE

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ID Fit-Out



Wood Work



Custom Furniture



Events Activation



PRO DÉCOR

Ceiling

Lighting

Windows

Walls

Furniture

Floor Covering

| ID FIT-OUT



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## ID FIT-OUT

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### From Raw Spaces to Masterpieces

We believe interior design is where art and science meet. Our approach combines creativity and precision to transform your space into a unique masterpiece that reflects your personality and needs. Whether it's a vibrant commercial space or a cozy home, we ensure that every detail aligns with your vision. Our team of talented designers is dedicated to crafting environments that inspire and engage.



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| WOOD WORK



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## WOOD WORK

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### Crafting Timeless Elegance

At our woodworking division, we focus on creating bespoke pieces that enhance your space's functionality and aesthetic appeal. From custom furniture to intricate cabinetry, our skilled craftsmen take pride in using high-quality materials and traditional techniques. We prioritize your specific requirements, ensuring that each creation is not only beautiful but also durable, adding a touch of elegance to your home or business.





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| CUSTOM FURNITURE



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## CUSTOM FURNITURE

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Furniture is more than just objects; it's an art form that elevates any space. We craft unique pieces that reflect your personality and taste-whether you prefer classic elegance or modern boldness-while adding an aesthetic touch to your environment.

Our skilled craftsmen meticulously create each item using advanced manufacturing techniques. We prioritize sourcing the finest woods, metals, and fabrics, ensuring our clients receive durable, high-quality artistic pieces.

Inspiration in every design. Durability in every piece.



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| EVENTS ACTIVATION



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# EVENTS ACTIVATION

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Successful events require more than just good organization; they demand meticulous design and comprehensive equipment that leaves a lasting impression on attendees.

We offer comprehensive event solutions, including the design, implementation, and rental of necessary equipment for all types of business events.

Our services range from innovative, attractive booth, exhibition design and execution to providing state-of-the-art sound, lighting, and display systems to showcase your event content in the best possible way.

**We turn your events into success stories.**



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FEATURED PROJECTS



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# | COMMERCIAL PROJECTS



**Rolex**  
**High End Boutiques**



**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, Redsea Mall





**Korlof**  
**High End Boutiques**



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**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, Tahlia







# Ferrari Showroom



**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, Tahlia





**Fitaihi**  
**High End Boutiques**



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**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, Tahlia





**Fitaihi**  
**High End Boutiques**



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**SCOPE OF WORK :**

End-To-End ID Fit-Out

**Location:**

KSA, Jeddah, Tahlia





**Korlof**  
**High End Boutiques**



**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out      KSA, Jeddah, Tahlia





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| RESTAURANTS



**Amar**  
**Restaurants**



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**SCOPE OF WORK :**

End-To-End ID Fit-Out

**Location:**

KSA, Jeddah, Tahlia





**Noto**  
**Restaurants**



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**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, Tahlia





**Laperouse  
Restaurants**



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**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Tahlia







# Manko Restaurants



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**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Tahlia



SCOPE OF WORK :      Location:  
End-To-End ID Fit-Out      KSA, Jeddah, Sari St.





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| OFFICES

**SCOPE OF WORK :**

End-To-End ID Fit-Out

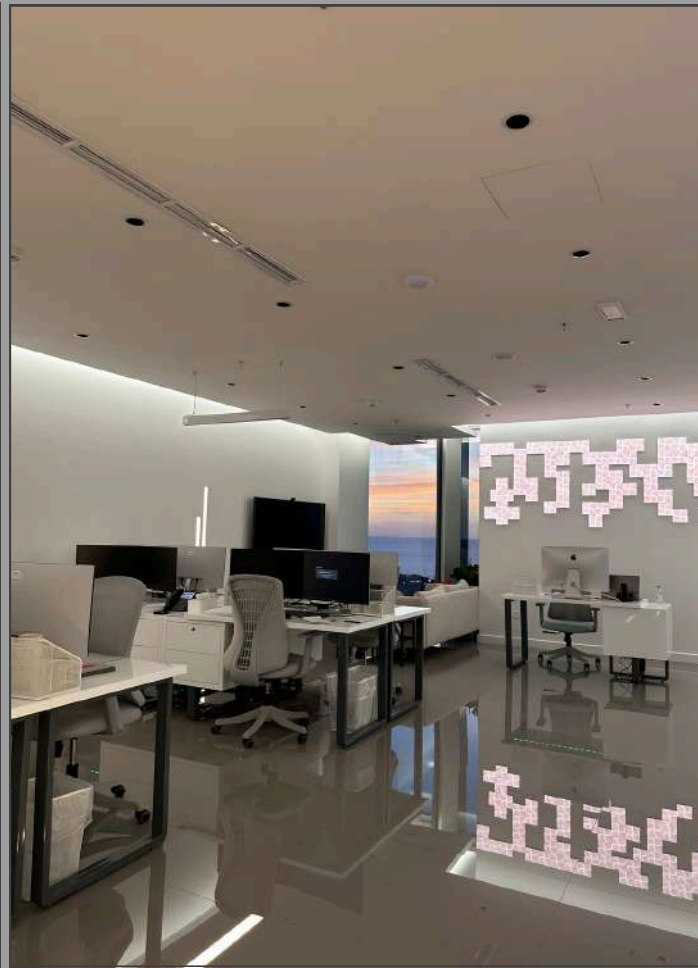
**Location:**

KSA, Jeddah, King's Road Tower



SCOPE OF WORK :  
End-To-End ID Fit-Out

Location:  
KSA, Jeddah, King's Road Tower



**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA, Jeddah, King's Road Tower





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# | BOOTHS & STANDS

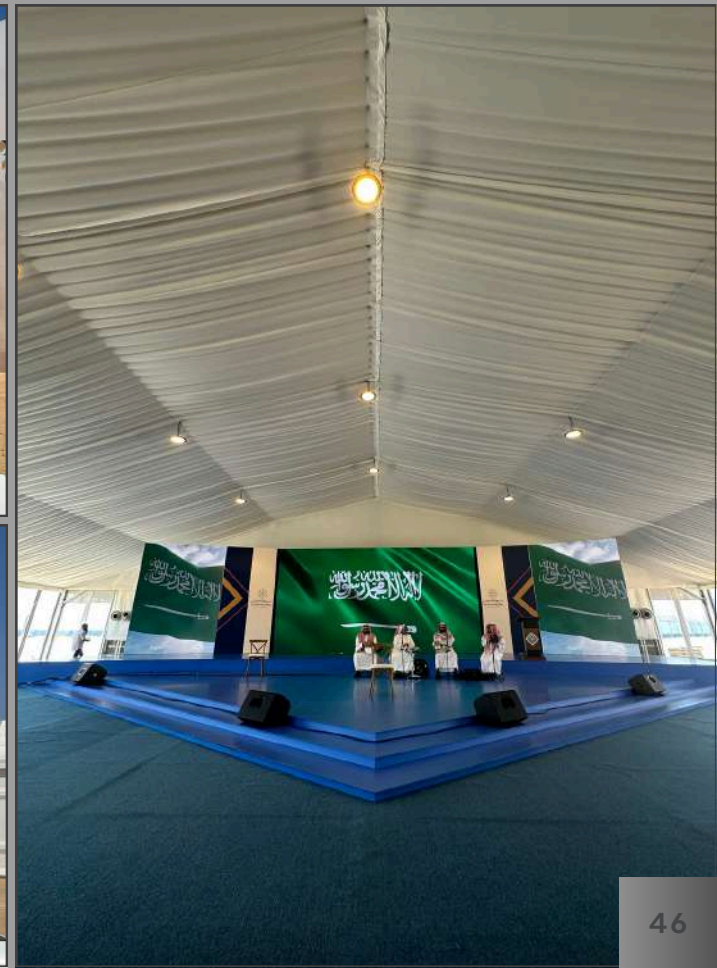


# JCDC - Saudi Foundation Day Ceremony Event Production



**SCOPE OF WORK :**  
Event's Activation

**Location:**  
KSA, Jeddah







# F1 event paddock club Event Production



SCOPE OF WORK : Location:  
Event's Activation KSA - Jeddah -Formula





# Hajj Welcoming Program Booths & stands



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SCOPE OF WORK :  
Event's Activation

Location:  
KSA - Jeddah -Airport





# Hajj Ministry Exhibition Booths & stands



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SCOPE OF WORK : Location:  
Event's Activation KSA - Jeddah -Super dome.





## Porsche pop up Booths & stands



SCOPE OF WORK : Location:  
Event's Activation KSA -Riyadh front.

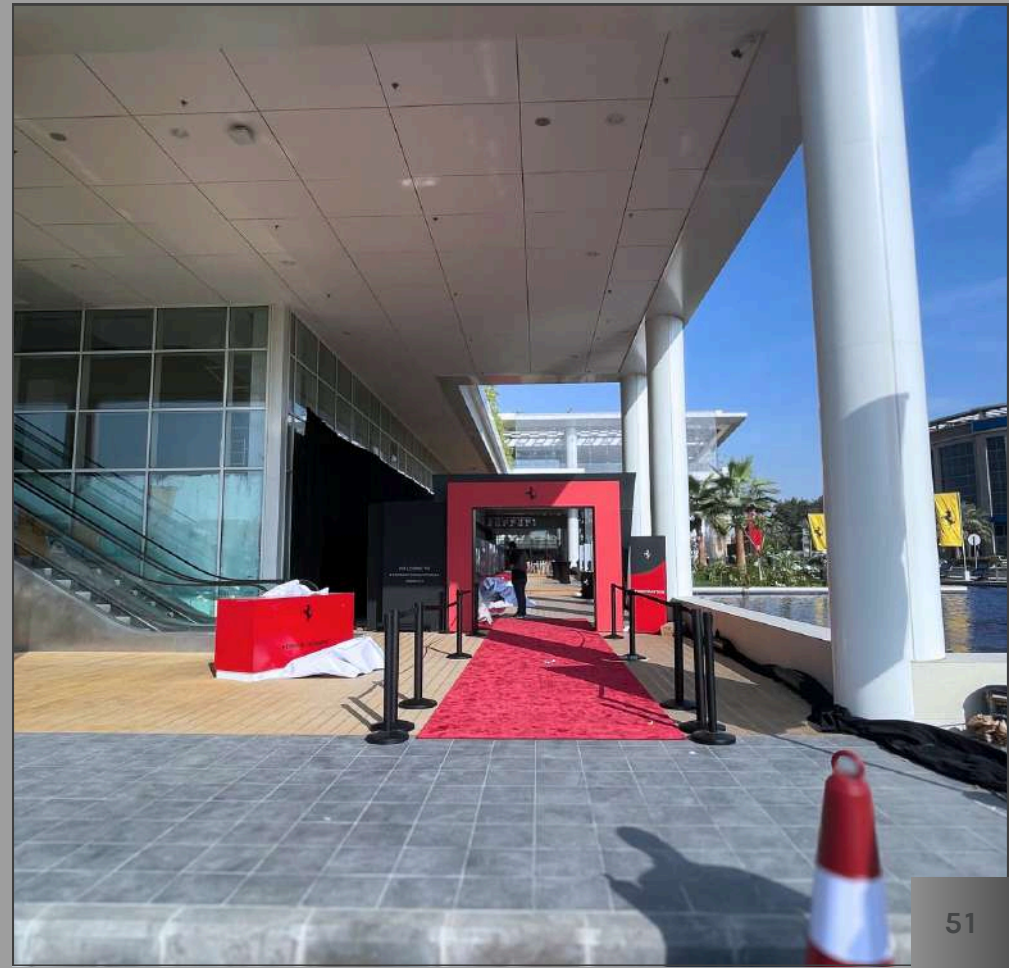




# Opening of a showroom Ferrari Booths & stands



SCOPE OF WORK : Location:  
Event's Activation KSA -Jeddah.



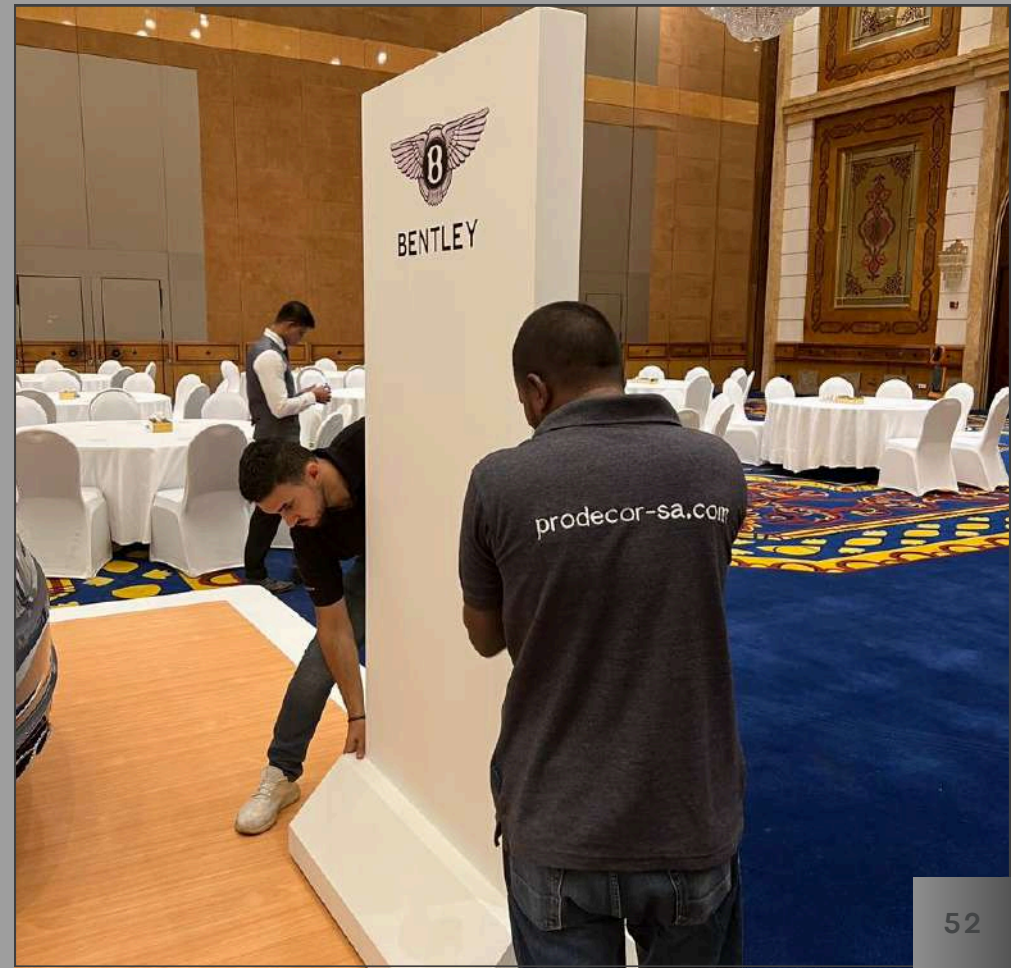


## Cars Booth Bentley Booths & stands



SCOPE OF WORK :  
Event's Activation

Location:  
KSA -Jeddah - Hilton





**Al merkaz Ramadan season  
Booths & stands**



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**SCOPE OF WORK :**      **Location:**  
Event's Activation      KSA -Jeddah - Al Merkaz.





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| RESIDENTIAL PROJECTS





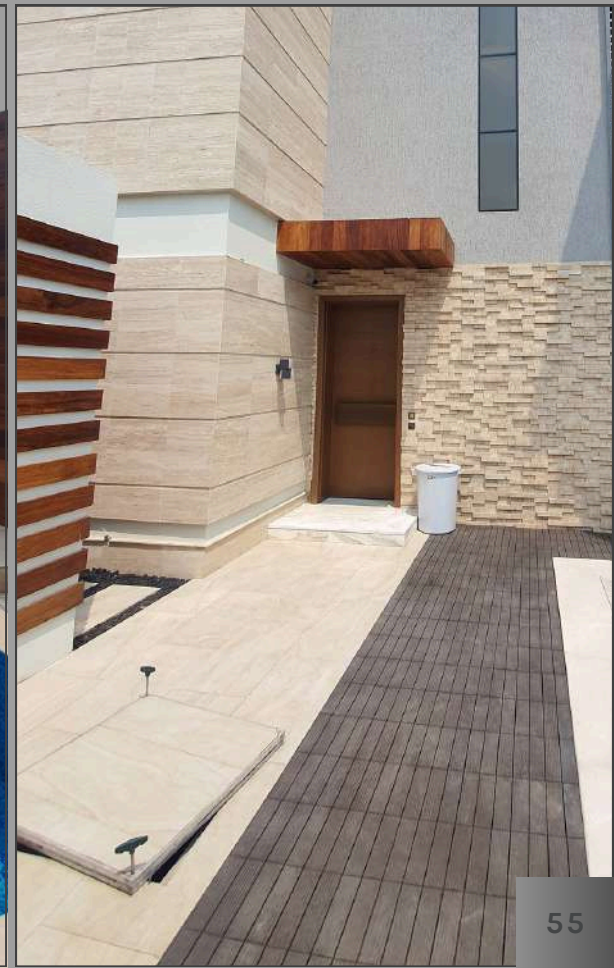
**Private Villa  
Residential Project**



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**SCOPE OF WORK :**  
End-To-End ID Fit-Out

**Location:**  
KSA - Jeddah





**Private Villa  
Residential Project**



**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA - Jeddah





**Private Villa  
Residential Project**



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**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA - Jeddah





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| HOTELS

SO/ JEDDAH

Jeddah Rose  
Hotels



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SCOPE OF WORK :  
End-To-End ID Fit-Out

Location:  
KSA, Jeddah, King's Road



SO/ JEDDAH

Jeddah Rose  
Hotels



PRO DÉCOR

SCOPE OF WORK :  
End-To-End ID Fit-Out

Location:  
KSA, Jeddah, King's Road



SO/ JEDDAH

Jeddah Rose  
Hotels



PRO DÉCOR

SCOPE OF WORK :

Location:

End-To-End ID Fit-Out

KSA, Jeddah, King's Road



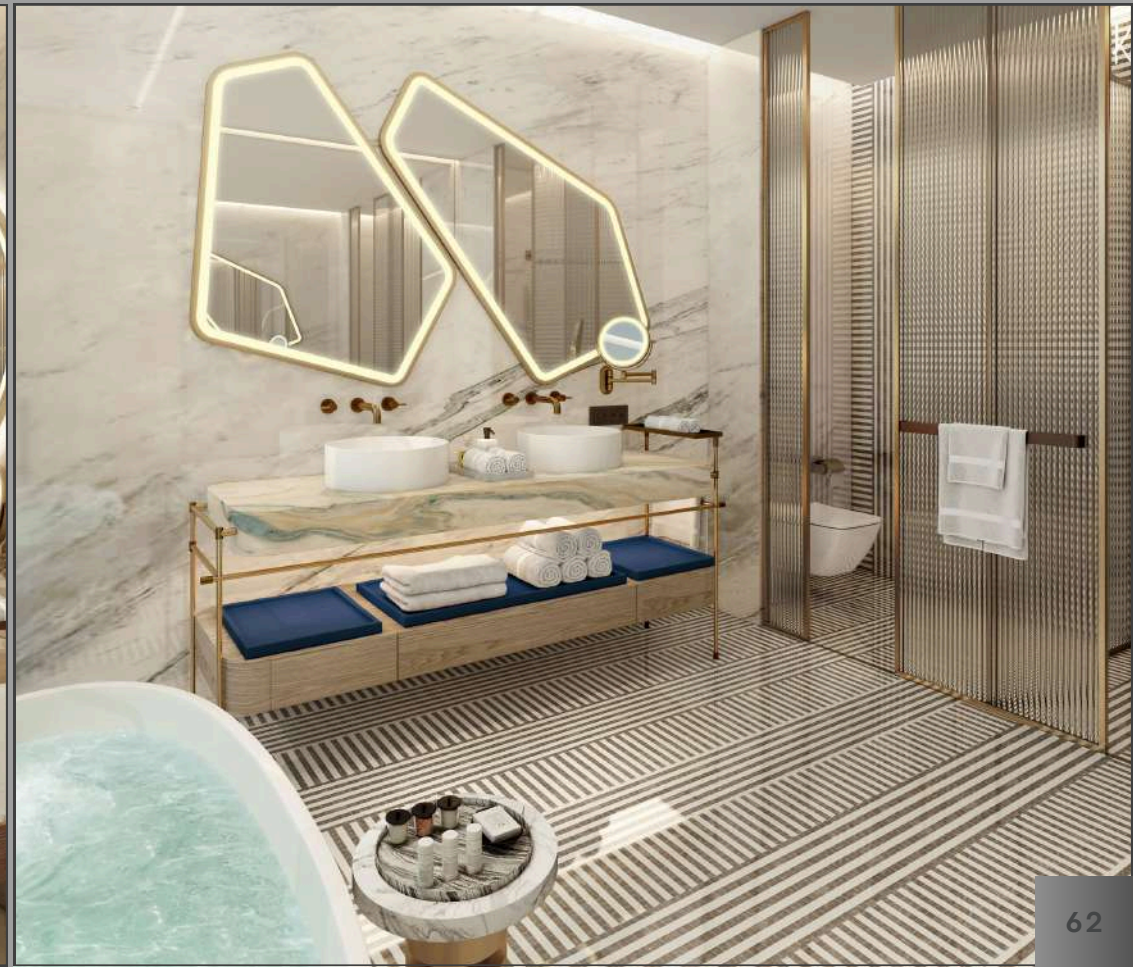
SO/ JEDDAH

Jeddah Rose  
Hotels



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**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, King's Road







**RAWDAH BUILDING**  
**Hotels**



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**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Al Rawdah





**RAWDAH BUILDING**  
**Hotels**



**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Al Rawdah





**RAWDAH BUILDING**  
**Hotels**



**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Al Rawdah





**RAWDAH BUILDING**  
**Hotels**



**SCOPE OF WORK :**      **Location:**  
End-To-End ID Fit-Out    KSA, Jeddah, Al Rawdah





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OUR CUSTOMERS



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# CUSTOMERS

## EVENTS



شركة مطولتي صناع  
الدول الآسيوية غير العربية  
INDUSTRIAL VEHICLE GROUP



## FIT-OUT



# CONTACT US

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شركة المحترف للديكور